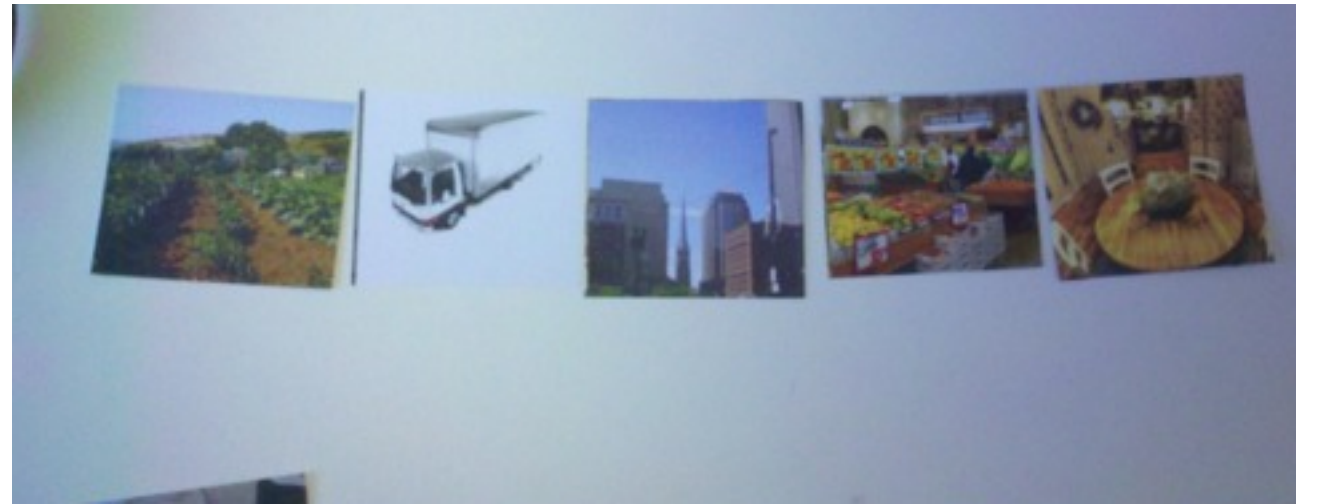


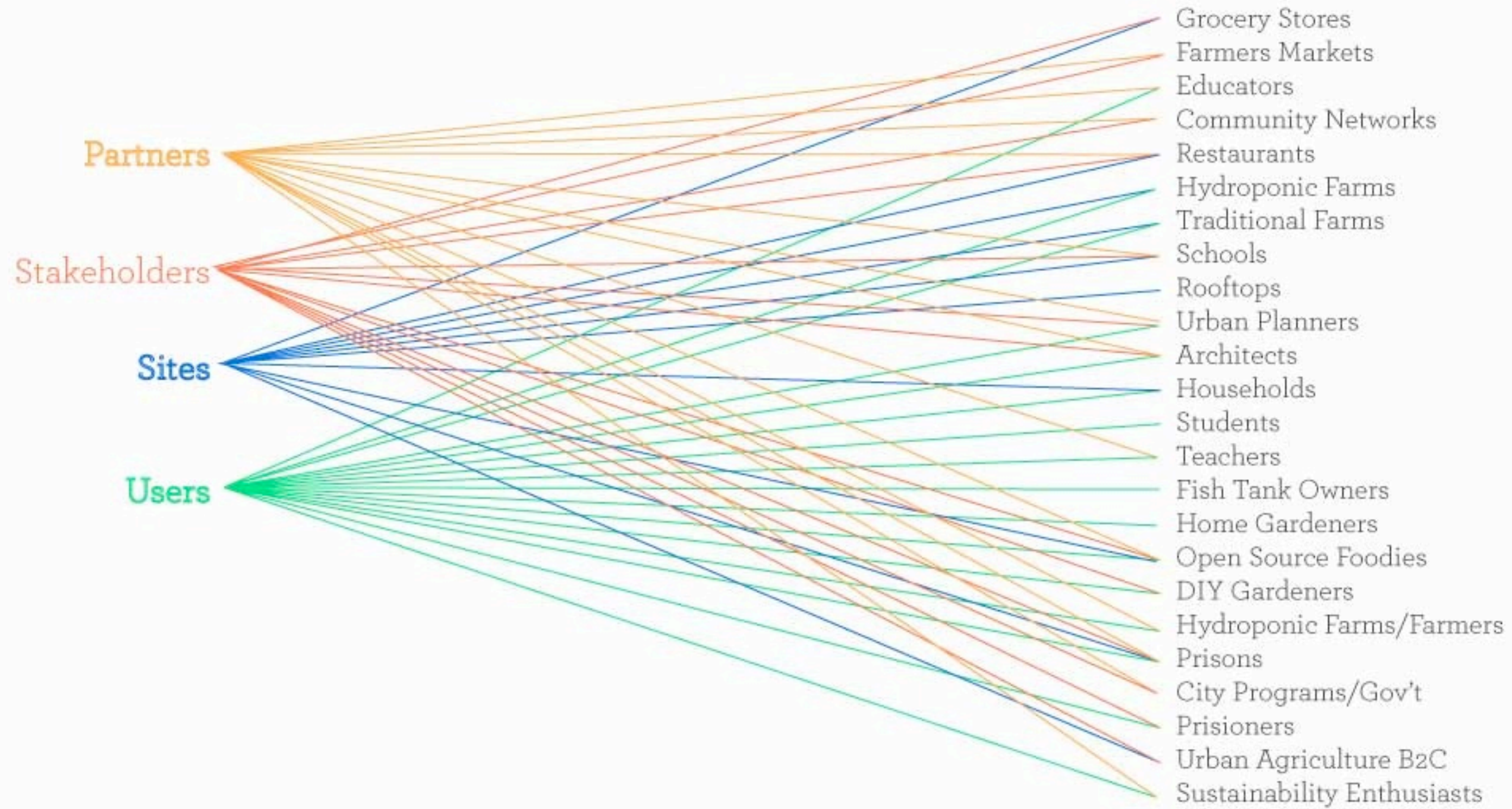
Updates from the field.
9/16/11

Prototype

Display the path of food from your last meal, using 5 images.







Stakeholders

Tier 1

groups integral to systems application

Community Networks
Urban Planning Firms
Architecture Firms
Local Gov'ts

Tier 2

education about system and technology

Schools
Prisons

Tier 3

doers, makers and sharers

Gardening Communities
DIY Communities
Fish Keeping Communities
Hydro Farms/Farmers
Urban Agriculture B2C
Technology Communities

Tier 4

distribution infrastructure

Grocery Stores
Farmers Markets
Restaurants
Open Source Foodies

Partners

Tier 1

groups integral to systems application

Community Members
Community Group Leaders
Urban Planners
Architects
Gov't Officials

Tier 2

education about system and technology

Teachers
Administrators
Wardens

Tier 3

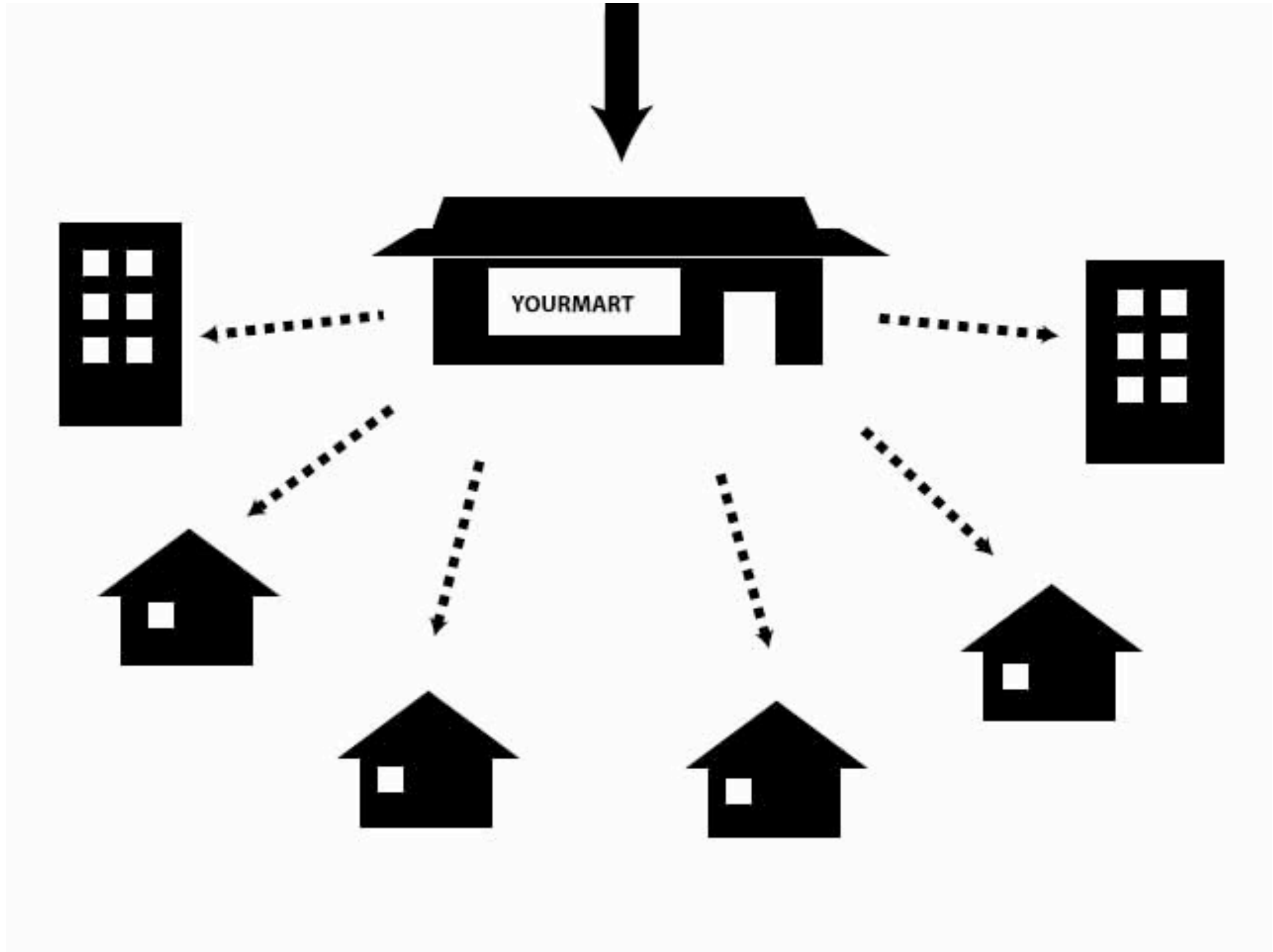
doers, makers, shakers, eaters & talkers

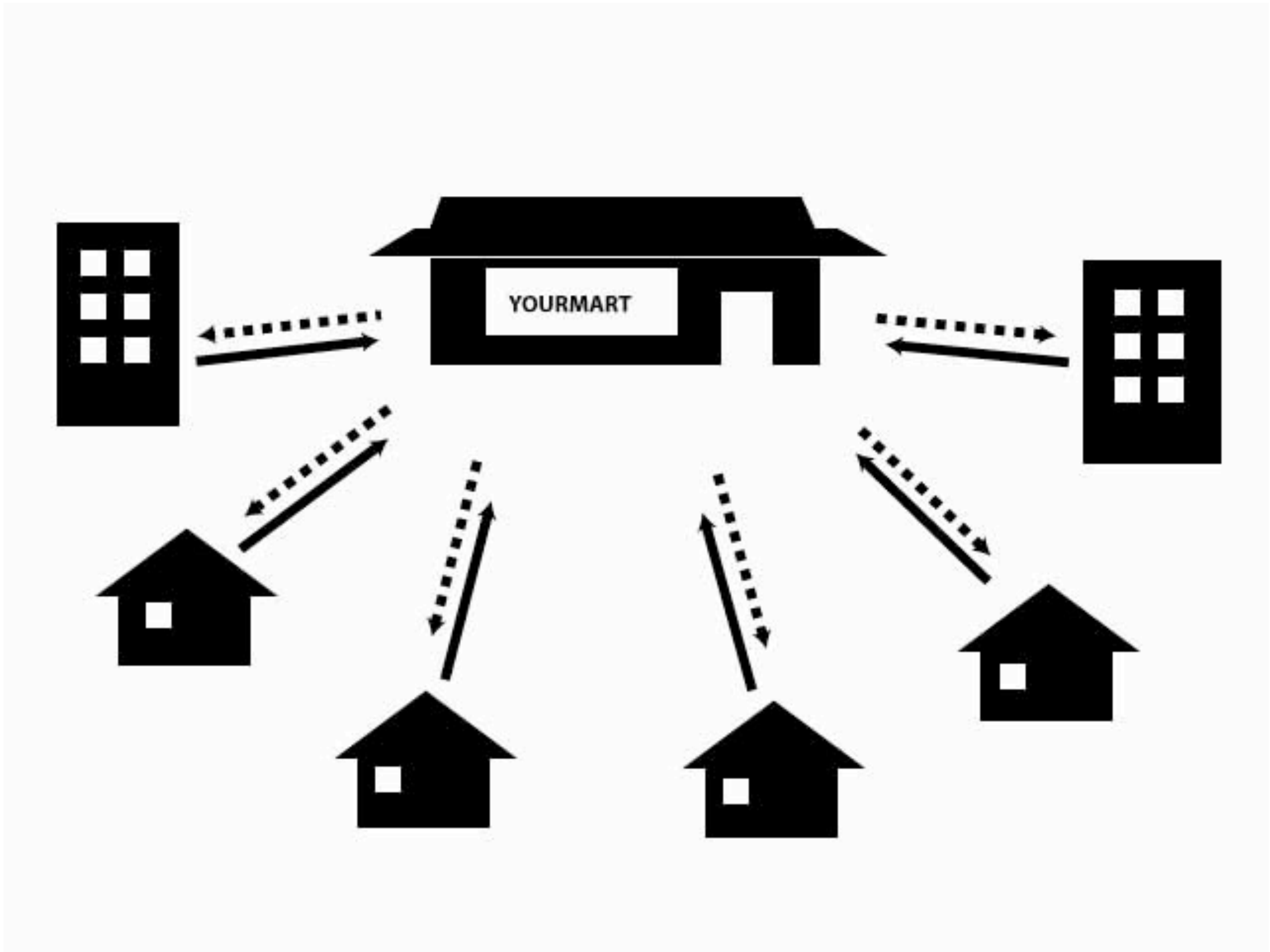
Food & Tech bloggers
Rooftop co-ops
Engineers

Tier 4

consumer business decision makers

Food buyers
Market Organizers
Market Sellers
Chefs
Restaurant Owners





Another prototype idea